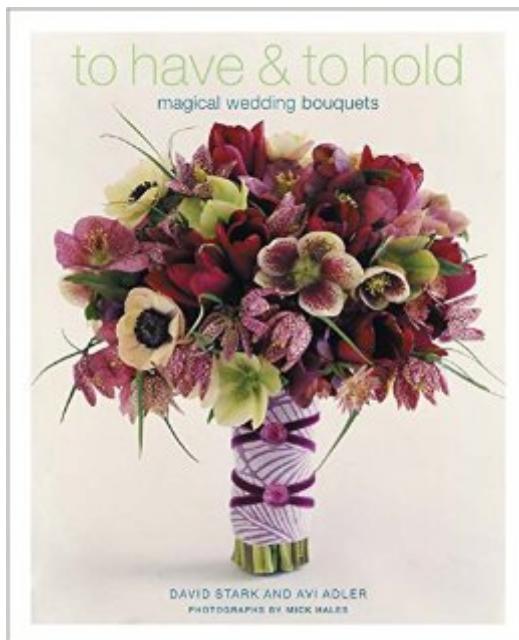


The book was found

# To Have & To Hold: Magical Wedding Bouquets



## Synopsis

One of the most anticipated experiences in every bride-to-be's wedding planning is choosing her bouquet. However, when faced with the real-life sea of styles and flowers, a bride-to-be may soon become overwhelmed. *To Have & To Hold* offers more than 150 unique bouquets, pictured in 200 luminous photographs, that incorporate scores of seasonal flowers both familiar and exotic, as well as flowering branches, pinecones, leaves, feathers, family lace "even fruits and herbs" to guide her in her decision. David Stark and Avi Adler escort the bride-to-be through today's maze of flowers and bouquet styles, identifying the indispensable basics: Labels and deconstructed bouquets name every flower. Lists of flowers available by season and by price help narrow the choices based on when the wedding will take place and what the budget is. Also included are practical details such as how to care for flowers, how to make your own stunning and cost-effective bouquet, how to hold the bouquet and then how to preserve it, and how to tie in boutonnieres, bridesmaids' bouquets, and flower girls' baskets. In addition, the authors' personal anecdotes offer sage advice on bouquet do's and don'ts. *To Have & To Hold* has a bouquet to strike any fancy for every kind of wedding day.

## Book Information

Hardcover: 208 pages

Publisher: Artisan (November 1, 2005)

Language: English

ISBN-10: 1579652786

ISBN-13: 978-1579652784

Product Dimensions: 8.7 x 0.9 x 10.8 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars (See all reviews) (26 customer reviews)

Best Sellers Rank: #663,274 in Books (See Top 100 in Books) #40 in Books > Arts & Photography > Photography & Video > Lifestyle & Events > Weddings #159 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Flower Arranging & Crafts > Flower Arranging #372 in Books > Crafts, Hobbies & Home > Weddings

## Customer Reviews

I recently purchased this book (and another bridal bouquet book that hasn't received as much p.r. as this book). My expectations of this book were very high because of all the promotion in bridal magazines, however, I was disappointed to discover there aren't as many bouquet photos in the

book as expected. The photography is excellent and the floral designs pictured are very contemporary and vibrant (kudos to the designer), but I found there to be a lot of white space and a lot of filler photos (distance or silhouette photos of brides, up close photos of cut flowers, ribbon with scissors, etc) used. The text subject matter is very light (not detailed "how to" instructions) and varies in topic though generally explaining a little about some of the types of flowers used (for example, "Leucojum is known informally as the summer snowflake..."). Of 208 pages, this book contains, approx. 80 (yes, I counted) large and medium size photos of bouquets, approx. 30 small photos of bouquets, a couple of bouts, a couple of hair wreaths, etc, and approx. 78 of what I felt were filler photos (as I described above). I was expecting more primary photos and less fluff in between primary photos so that is my major criticism of the book. This book provides a good glimpse of the authors' personal style of design (he is obviously a talented floral designer), but I found the book's size, content, and number of photos to be very similar to many other, similarly-sized, bridal design books on the market. It's a newer release so the designs are "fresher" than the others but there are a lot of similarities in layout and content. The niche that this book has over others in the same genre is that it puts more focus on the hand-tied stem wraps and ornamentation that most books ignore so that's a fresh approach.

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